

“Understanding & Managing the Media Course Sl. No. 13”(Online)

(w.e.f. 08 March to 10 March 2021)

Internal Security Academy organized Understanding & Managing the Media Course Sl. No. 13 Online w.e.f. 08 March to 10 March, 2021. Total 52 Officers including DisG-01, Comdts- 02, DCs- 14, ACs- 35 of CRPF participated online in this course from all over the country.

The aim of the Course was to build the skills of CRPF Officers for managing the media and enhance the quality of communication material generated for better communication with the Media.

Sh. Arun Kumar, Director/IG, ISA, graced the Inauguration and Valediction of the course In his inaugural address to the participants he spoke about establishing better communication between the force and media.

Besides, faculty of ISA led by Director Academy, various eminent speakers like, Sh. M. Dhinakaran, DIG, GC Avadi, CRPF, Sh. Aditya Raj Kaul, Contributing Editor, CNN- Network, Sh. Prince Bhardwaj, AC, (Int.) Dte, CRPF, Ms. Kamaljit Kaur Sandhu, Deputy Editor, India Today, Sh. Neelabh Srivastava, Assistant Editor, PTI, New Delhi delivered online lectures from various parts of the country and trained the Participants.



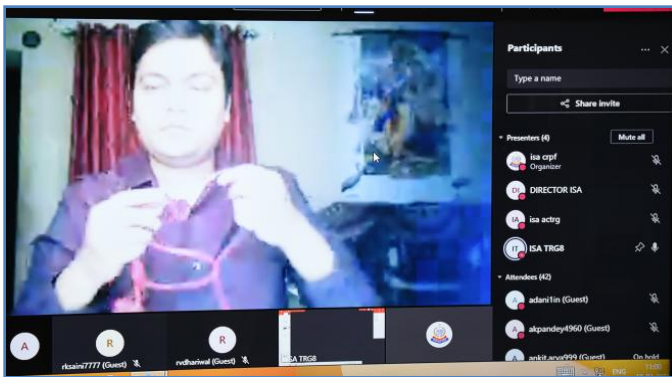
e-Opening Ceremony By Sh. Arun Kumar, Director/IG, ISA,



Sh. M. Dhinakaran, DIG, GC AVD, CRPF, in an online indoor session on Overview of instructions on Media handling at Force/Sector /Unit level.



Sh. Aditya Raj Kaul, Contributing Editor, CNN- Network, in an online indoor session on Importance of Media Management and case studies to exhibit and examine media interactions.



Sh. Prince Bhardwaj, AC, Int Dte, CRPF, in online indoor session on Importance of Social Media:- Handling of facebook, twitter, blogs, digital connect and other Social Media platforms.



Ms. Kamaljit Kaur Sandhu, Deputy Editor, India Today, in an online indoor session on Preparing for media presentation: Media presentations to communicate arguments, ideas.



Valedictory Address by Sh. Arun Kumar, Director/IG, ISA.