



CRPF launches Project OJ narrating stories of its heroes to the nation

The Central Reserve Police Force and Neelesh Misra's Slow Content Pvt Ltd. signed a Memorandum of understanding to present numerous stories of exemplary bravery and fortitude of CRPF Bravehearts to the nation today at CRPF Group Centre Lucknow. The MoU will enable SCPL to create and disseminate the stories of valour of CRPF in form of audio narration and videos which will be made available to the countrymen through the exclusive CRPF channel on SCPL's Slow App. To mark the beginning, a story on SM Yam Bahadur Thapa, Shaurya Chakra who despite suffering bullet injuries neutralised a terrorist in the infamous Parliament Attack, was presented by the SCPL.

With a vision that every story of courage of CRPF Warriors is a heritage of the countrymen which they deserve to know, Dr A.P. Maheshwari, DG CRPF has launched the 'Project OJ' with multidimensional approaches to take the stories to every citizen and specially the younger generation on the Real Time Platforms. With the underlying spirit that a nation that values its heroes produces more heroes, these stories with valuable lessons of courage, discipline, fortitude, perseverance, and selflessness will serve as a guiding light for the posterity and inspire them to join the force for challenging duties that have numerous opportunities of glory and service to the motherland. It was in this very vein that Union Home Minister Shri Amit Shah had launched 'CRPF-Mantras of a dynamic Force' and the Hon'ble Lok Sabha Speaker Shri Om Birla had launched the 'The Shaurya Unbound - Tales of Valour of the Central Reserve Police Force' earlier this year. Whereas the 'CRPF-Mantras of a dynamic Force' is a collection of the mantras and learning that this versatile force has acquired over years of its service to the nation, 'The Shaurya Unbound' is a collection of stories of heroes of CRPF which will continue in more volumes which are being authored.

The association with SCPL will help CRPF in presenting its stories in the soulful voice of the celebrated Indian storyteller Shri Neelesh Mishra who has a formidable experience in content creation. Thanking the team SCPL for this noble initiative the DG said that this association will go a long way in bringing forth the untold stories of the unsung Heroes of the force in an appealing format on a platform which is easy to access. Sharing the sentiments Shri Neelesh Mishra, Founder, Slow Content Pvt Ltd said "As a content creator, I feel our responsibility is to give a voice to the unheard stories. CRPF jawans have always come to people's rescue and in support of individuals across the country. Every story of their gallantry is inspiring and should reach maximum people. We are proud to be representing CRPF with their rich and meaningful content on The Slow App."

The launch was scheduled in Lucknow considering the fact that the state has the largest representation in the Force. The personnel in CRPF belonging to the state have the distinction of receiving more than 140 Gallantry Medals including the Highest Peacetime gallantry Medal 'Ashok Chakra', 3 Kirti Chakras and 5 Shaurya Chakras in addition to 131 PPMGs/PMGs. With 73 gallantry medals bestowed to the force on this Republic day, CRPF now holds a total of 2112 gallantry medals. 2224 Bravehearts of the Force have made supreme sacrifice in the service of the nation.

Founded by Shri Neelesh Misra, Slow Content Pvt. Ltd. has been creating video and audio content that reconnects viewers and listeners with their craving for a simpler life and takes them back to their roots with audio storytelling, celebrity interviews (*The Slow Interview* and *the The Slow Café*), showcasing budding talent (*Mic*) and an extensive range of customized video content for individual client requirements. *The Slow App* is a unique platform that will produce and promote decent, wholesome entertainment for people of different age groups and will give an opportunity to budding artistes across the country.

CRPF is the largest central armed police force of India deployed for internal security of the country. The history of CRPF is replete with innumerable sagas of insurmountable bravery and courage. CRPF has played a pivotal role in handling many critical situations faced by the country starting from contributing in the integration of Princely states into the country, to tackling terrorism in J&K, to ensuring peaceful elections in the country, to combating current guerilla warfare in the Maoists infested areas.

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PRO, Dte.



