

विनोद कुमार यादव  
VINOD KUMAR YADAV



अध्यक्ष, रेलवे बोर्ड  
एवं  
पदेन प्रमुख सचिव, भारत सरकार  
रेल मंत्रालय  
CHAIRMAN, RAILWAY BOARD  
&  
EX-OFFICIO PRINCIPAL SECRETARY  
GOVERNMENT OF INDIA  
MINISTRY OF RAILWAYS

D.O. No. 2020/TG-I/10/ RuPay Card

01 SEP 2020

Dear Secretary,

**Sub:Promotion and Publicity of newly launched IRCTC SBI RuPay Card**

Hon'ble Minister of Railways and Minister for Commerce and Industry Shri Piyush Goyal dedicated the IRCTC-SBI Contactless Credit Card Powered by RuPay to the service of the nation on 28<sup>th</sup> July, 2020 in pursuance of Hon'ble Prime Minister's vision of '*Aatma Nirbhar Bharat*' and '*Digital India*'.

The card has been launched in the market by India's 3 most trusted brands, IRCTC-the travel and tourism PSU of Railways, SBI Cards - the subsidiary company of State Bank of India in card business and RuPay - the indigenous payment platform of NPCI.

The new co-branded contactless credit card is fully '*Made In India*' Card developed by IRCTC and SBI Card and powered by RuPay for promoting indigenous payment platform of NPCI. This credit card along with QR Code on E-tickets will help in paperless transactions in entire ticket booking and checking process thereby meeting a key mile stone of Hon'ble Prime Minister's vision of '*Digital India*'. The detailed features and benefits of the card for the customers are enclosed for your kind perusal.

It is the Mission of Ministry of Railways that the card should have 3 crore subscribers by 25<sup>th</sup> December, 2020. In order to promote the card, IRCTC has waived off the card issuance fee of Rs. 500/- for the customers opting for the card till 31<sup>st</sup> March, 2021.

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In order to fulfil the vision of Hon'ble Prime Minister of '**Aatma Nirbhar Bharat**' and '**Digital India**', it is requested to encourage the employees of your Ministry / Department including those of the CPSUs under the administrative control of your Ministry to subscribe to this card. You are also requested to give necessary instructions to your office for providing access and facilitate SBI Card Officials to contact employees for carrying out promotional activities and to give wide publicity to the IRCTC - SBI Credit Card.

Encl:- As Above

*With regards.*

Yours sincerely,

*V. K. Yadav*  
(Vinod Kumar Yadav)

To

**Secretaries in GoI**

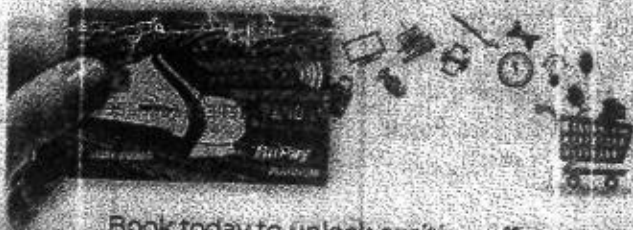


osbCARD



Enjoy upto  
10% cashback & 100%  
satisfaction with  
IRCTC SBI Credit Card  
on RuPay Network

Now whenever you shop, you don't have to stop.  
Instead, enjoy a world of value backs, rewards & bonus points in return.



Book today to unlock exciting offers:



Zero issuance fee till  
31st March 2021



Introductory 350  
activation bonus points\*\*



1% transaction charges  
waiver on train ticket  
booking on IRCTC



1% fuel surcharge  
waiver across all petrol  
pumps



Up to 10% value back on  
railway ticket booking on  
IRCTC website

- 4% value back for Travel  
between 1 April - 14 July  
and 16 Sep - 14 Jan

- 10% value back for Travel  
between 15 Jan - 31 Mar  
and 16 July - 15 Sep



Access\*\* to Premium  
Lounges at railway  
stations 4 times a year

The IRCTC SBI Credit Card on RuPay Network  
is accepted on both online & offline.

Apply today!

Terms & Conditions apply. For more details, visit [www.irctc.co.in](http://www.irctc.co.in) or call 1373 1373. © 2021 SBI. All rights reserved.

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## FEATURES AND BENEFITS OF THE IRCTC-SBI RUPAY CARD

1. Equipped with Near Field Communication (NFC) technology whereby the users can expedite their transactions at the POS machines by just tapping the card on the machines without requiring to swipe the card.
2. Card Issuance Fee is Rs. 500/-. Card Holder will get 350 Activation bonus Reward points on spend of Rs. 500/- or more within 45 days of card issuance. Each Reward point is equal to Rupee 1. Card issuance fee has been waived till 31<sup>st</sup> March, 2021 to promote the acceptance of the card.
3. Up to 10% Value Back on 1AC, 2AC, 3AC, CC or EC class booking for ticket purchases at IRCTC website [www.irctc.co.in](http://www.irctc.co.in)
  - 4% value back (4 Reward Points per Rs. 100 for Travel dates between 1<sup>st</sup> April to 14<sup>th</sup> July and from 16<sup>th</sup> September to 14<sup>th</sup> January.)
  - 10% value back (10 Reward Points per Rs. 100 for Travel dates between 15<sup>th</sup> January to 31<sup>st</sup> March and from 15<sup>th</sup> July to 15<sup>th</sup> September).
4. 1 Reward Point for every Rs. 125 spent on retail purchases including Railway ticket purchases at [www.irctc.co.in](http://www.irctc.co.in). (1 Reward point = 1 Rupee). Card can be used anywhere in POS terminals or on online websites.
5. 1% online Transaction charges waiver on Railway ticket booking at IRCTC website.
6. 1% fuel surcharge waiver across all Petrol pumps.
7. 4 Premium Lounges Access at Railway Stations in a year (Maximum of 2 per Quarter).
8. At the time of booking tickets at IRCTC website, if points are less than the amount of ticket, cardholder can Purchase the required points at IRCTC website and book the ticket.
9. Annual Renewal Fee of the card is Rs. 300/-.

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